Amsterdam's Curated Restaurant Guide

Redefining hospitality through seamless dining experiences.

UNBOOKABLES we seek. you dine.

www.unbookables.com | @unbookables_

2023 Tourism Snapshot:

- 9.4 MILLION TOURISTS stayed overnight in Amsterdam.
- 22.1 MILLION TOTAL OVERNIGHT STAYS

—a record high for the city, highlighting the growing demand for premium hospitality services.

• GROWTH DRIVERS:

Increased accessibility, global events, and Amsterdam's reputation as a cultural hub have contributed to a surge in highend tourism.



UNBOOKABLES any good restaurants in town?

Challenges for Concierges & Front Desk Teams:

• KEEPING UP:

Amsterdam's dynamic restaurant scene evolves rapidly, making it challenging for concierges to stay informed about the latest openings and dining trends.

• LIMITED RESOURCES:

Time, technology, and staffing constraints limit the ability of concierge teams to offer personalised, up-to-date recommendations.

• LANGUAGE BARRIERS:

Diverse guest profiles often lead to communication challenges, potentially resulting in misaligned dining experiences.

• REPETITIVE RECOMMENDATIONS:

Due to a lack of time and resources, concierges may rely on a handful of well-known spots, overlooking unique, lesser-known establishments.

• BUDGET & DIETARY NEEDS:

Guests' varying budgets and dietary restrictions require more tailored recommendations, which can be difficult to accommodate without specific tools.

• LOCAL KNOWLEDGE:

An in-depth understanding of the local area is essential for suggesting convenient, authentic dining options, yet this knowledge can be inconsistent among concierge staff. convenient, special dining options.



Challenges for Diners:

• LACK OF CURATED OPTIONS:

Many platforms focus on quantity over quality, leaving guests without a reliable source for curated dining experiences that align with their tastes and preferences.

• EVER-CHANGING SCENE:

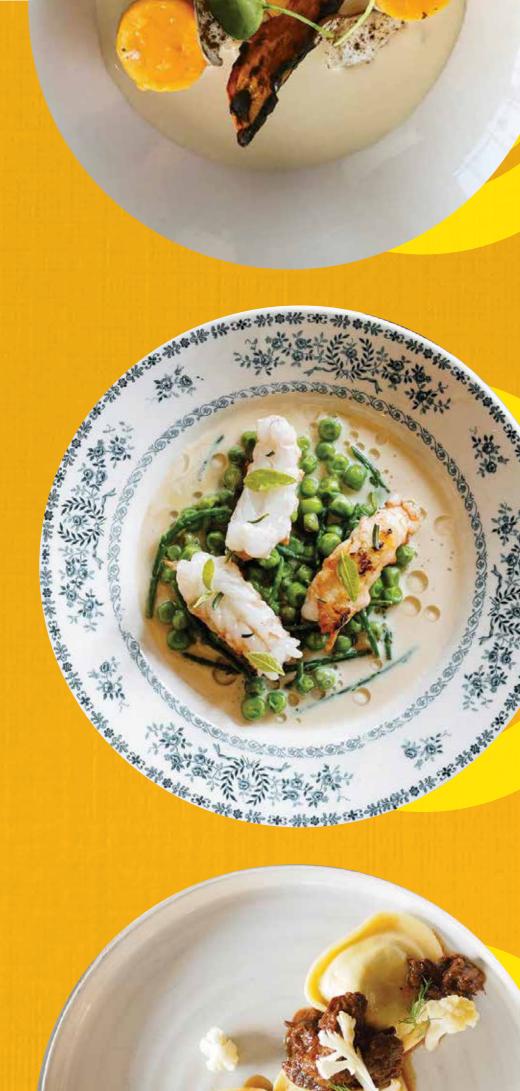
Amsterdam's restaurant landscape is constantly evolving, requiring continuous research to stay updated on the best dining spots.

• HIGH COSTS, LOW RETURN:

Dining in Amsterdam can be expensive, and without trusted recommendations, guests may have subpar experiences.

MOBILE OPTIMISATION:

There is a gap in the market for an app that smartly filters restaurants by GPS location, cuisine type, and desired ambiance, catering to on-the-go guests.





Unbookables' Solution: THE WHEEL OF SATISFACTION IN HOSPITALITY



Tech-Enhanced Dining:

Unbookables.com bridges the gap between guest expectations and dining realities, combining sophisticated technology with a concierge-driven approach.

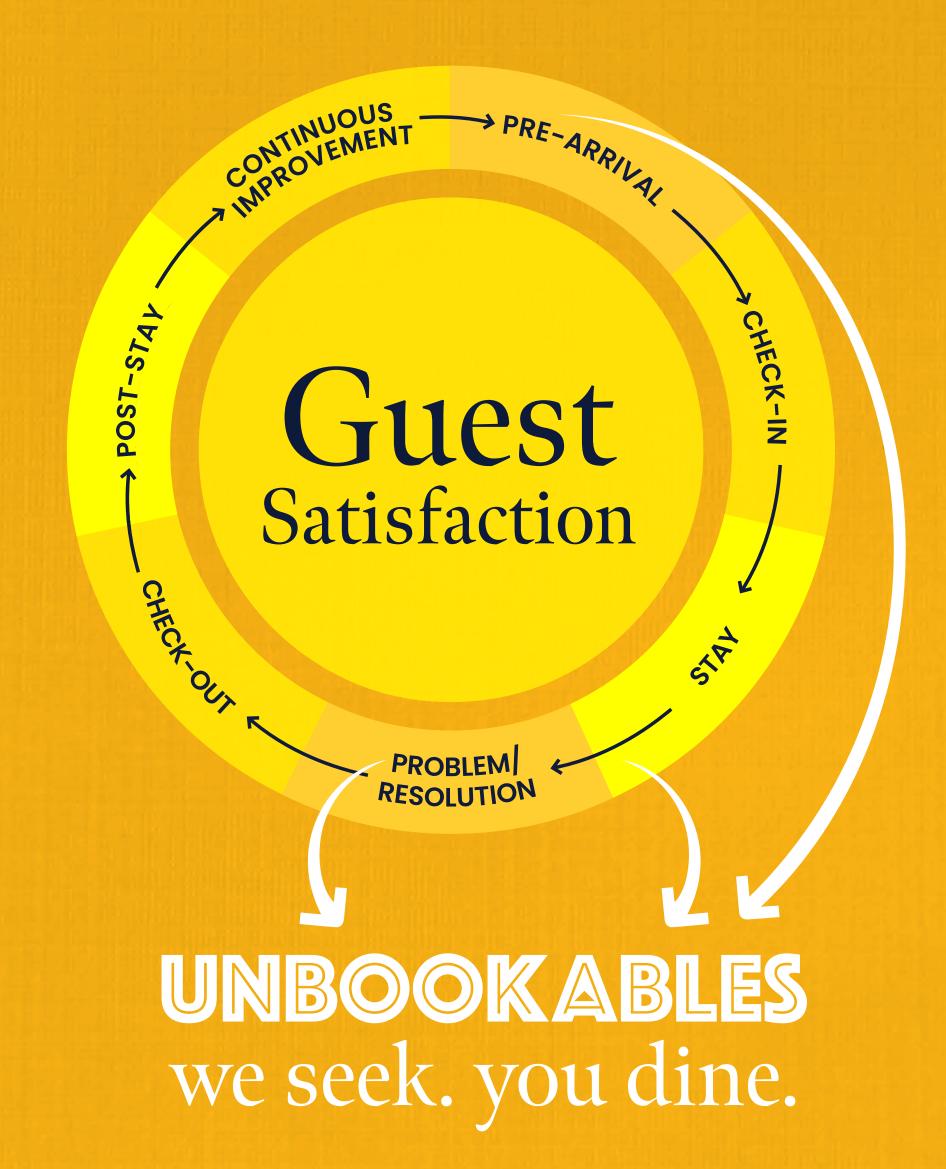
• PERSONALISATION:

Using AI and guest profiles, Unbookables provides tailored dining suggestions that match individual preferences, dietary needs, and budgets.

• REAL-TIME UPDATES:

The platform keeps pace with Amsterdam's dynamic dining scene, ensuring that hotel recommendations are always fresh and relevant.

- **SEAMLESS INTEGRATION:** Unbookables integrates directly with hotel booking systems, making it easy for guests to discover, book, and enjoy top-tier dining experiences without leaving the platform.
- LOCAL EXPERTISE: By leveraging local knowledge and real-time data, Unbookables connects guests with hidden gems and iconic establishments alike, enhancing their overall stay.



Connecting Quality Guests to Quality Restaurants



Key features:

Unbookables is not just a service; it's a connection between discerning guests and exceptional dining. We bring the best of Amsterdam's culinary scene directly to those who appreciate quality, ensuring every meal is memorable.

• CURATED SELECTION:

Only top-tier restaurants, carefully vetted for quality and service.

• EXCLUSIVE ACCESS:

Special offers and priority reservations at in-demand dining spots.

• SEAMLESS EXPERIENCE:

From recommendation to reservation, Unbookables ensures a smooth and satisfying dining experience for hotel guests.



UNBOOKABLES we seek. you dine.



Connect & Partner Today



Ready to Experience the Unbookables Difference?
Join the movement towards elevated guest
experiences and unmatched dining satisfaction.

LUCAS SCHOPMAN +31 628 550 888 lucas@unbookables.com UNBOOKABLES we seek. you dine.

"Curated. Slick. Easy. Current:"

Looking for a solution to simplify dining reservations, stay current with recommendations, and offer personalised guest service despite time constraints?

Unbookables streamlines restaurant bookings, enhances your guest's service experience, and boosts hotel revenue, ensuring effortless delivery of top dining experiences.



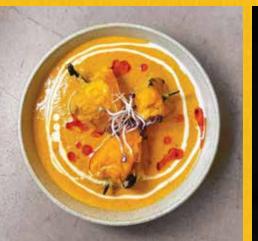


















*Heard from a few of our partners.

Win-Win for Hotels & Guests

ENHANCE SERVICE

Enhanced guest service and satisfaction with an extensive, curated restaurant directory from analog to digital with a user-friendly interface.

SAVE TIME

A simple automated booking system with curated, up-to-date listings, allowing guests to control bookings with instant confirmations.

EARN REVENUE

Earn commissions during off-peak bookings and receive payouts via our trusted partner, Stripe.

Boost income further with personalised referral links.

A Success Story: Ambassade Hotel

The Ambassade faced clumsy dining reservations, with over 10,000 guests annually seeking up-to-date recommendations from only 6-7 concierges. We integrated the Unbookables platform to streamline bookings, and

THE RESULTS



GUEST SATISFACTION

Guests appreciated the seamless experience and upto-date recommendations.



INCREASED EFFICIENCY

50% Reduction in time spent on restaurant bookings on behalf of hotel guests.



REVENUE GROWTH

Earned €1 per cover booked, significantly boosting hotel revenue with each booking.